

Mike Stromsoe's

The Protection Coach®

News & Tips For Clients & Friends of Stromsoe Insurance Agency

A Decade Has Come & Gone...



The National Society of Agents for Consumer Education (NSACE) board of directors recently enjoyed the Christmas holiday at grandma and grandpa's house.

Is it just me, or are the years flying by faster and faster? I could swear it was just the other day that we were all in a dither over the Y2K "disaster" looming on the horizon. And now, a decade has come and gone, the world didn't end as the doomsday crowd predicted, and life continues to be wonderful in spite of the economic hardships so many around us are experiencing. I believe that we are richly blessed. If we're up against hard times it's always good to remember the old Jewish proverb; *"I felt sorry for myself because I had no shoes -- until I met a man who had no feet."* Even when things are bad, they could always be worse!

I was further reminded of that fact just this morning when I received an email from a dear friend and colleague who specializes in eye care. His story about a Dr. Ahmed Hathoot, Director of the Egyptian Society for the Prevention of Blindness in Cairo. Shortly after our colleague visited with Ahmed and his family in April, a terrible situation arose. A young woman in an

outlying community had broken off her engagement to a man after finding some things in his character that concerned her. He responded by asking to meet with her "one last time", at which point he threw acid into her face.

Sadly, attempts to restore her vision have been in vain, and her face is horribly scarred. When I read the email from Ahmed this morning and looked at the photos he sent, all I could do was cry. What a horrible and senseless tragedy in the life of this innocent young woman! After repeated attempts to find out how she is doing mentally and emotionally, there has been no response at the moment.

We Can & Should Be Grateful

So no matter what our situation in life may be, there are always things for which we can and should be grateful. When life gets hectic and you begin to feel overwhelmed, take a moment to focus on the people and things you are grateful for in life. When one is grateful, other things will fall by the wayside. For example, you probably won't be able to feel jealous and grateful at the same time. You might even be thankful for someone else's success or their contribution to you. Being thankful gives perspective on any situation and brings you to the present moment. We hope this helps you when you need it the most.

What a Pleasure & Honor...

As we wind up the year of 2010 and fast forward into 2011, we are all most grateful for the wonderful relationships we enjoy with you, our clients. What a pleasure and honor it is to serve and protect you. Thank you for your trust and confidence in our agency. May you and the ones you love continue to be blessed with peace, love and prosperity for many years to come. And when those "bumps in the road" come (which they surely will), may you pass over them with grace and dignity.

Inside This Issue:

Two-dollar Bills



You Get What You Give!

Flood Safety & Survival



More Storms Raise Flood Threat

Mark Your Calendars

You're Invited To Protect Yourself at
Stromsoe Insurance Agency's
2011 SHRED EVENT
Saturday, March 26, 2011
8:01am-12:01pm (rain or shine)
FREE TO ALL!

Location: SIA Parking Lot
22015 Lee Street, Suite 117
Shirley, CA 95062

Check www.stromsoe.com for up-to-date details.

More than 18 million Americans have been the victims of identity-related fraud over the past two years.

BBB Secure Your ID Day

IT'S YOUR IDENTITY PROTECT IT!

SIA's 2011 Shred Event Free To All!!!

"You Get What You Give"

The Stromsoe Insurance Agency Total Protection Team did a mailing at Thanksgiving to test one of our mottos "you get what you give". We sent out a Jefferson Two-dollar Bill to a random group of clients. The message was this:

"In this time of Thanksgiving and Sharing, many of us give generously to favorite charities or food drives. When you have the opportunity to contribute to a worthwhile holiday charity - please take us with you!"

Here are just a few of the responses we received from you:

"Thanks for the Thanksgiving Card! I matched your \$2, donated it to the Murrieta Rotary Club's Polio eradication fund. That \$4 will be matched by a donor in our area for \$8, which will then be matched by The Gates Foundation. That's \$16 because of your generosity!"

Jeannette Hartmann

"Just to let you know your \$2.00 Was spread to several charities. One being, I purchased food cards from Stater Brothers for the SMURF program. SMURF works with single moms and their kids."

Adele La Croix

"Thanks SIA, for the unique \$2 offer! I am using it to help underprivileged children in the area, to attend an art class!"

Tony Moramarco

"Erica, please thank all the staff for the Thanksgiving card & we have applied the \$2.00 to our donation of \$25.00 to Animal Friends of the valley."

Jim Collins

"Mike, great news and thanks for the update. I was going through my three weeks of mail that was waiting for me and I got your Thanksgiving card with the \$2.00 Jefferson Bill. What a clever idea and very professional. I always look forward to your creative ideas in marketing."

Don McDougal

"I sent a check for \$102.00 to the Salvation Army for Thanksgiving dinners. That's where the \$2.00 went."

Donna Lane

"I wanted to let you know that I will be adding \$2.00 to my donation to a fundraiser for Safe Alternatives For Everyone, a domestic violence non-profit. They are collecting \$20.00 gift cards and I am going to make mine \$22.00! Thanks for bringing joy to Thanksgiving! "

Bobbi Ballwey

"I used the \$2bill to buy a family diapers and baby food. Of course I added my own \$20. It made me think how fortunate we are !"

Paul Huether

"Hi! Thanks for the \$2.00 bill, Stromsoe. I sent it, along with the coins that I find on the ground all year, and my donation portion to...the Scleroderma Foundation, in honor of my sister, Vicky Fisher. She passed away at a young age from this horrific disease. This has been my "go to" charity ever since it took her life."

Anita Born

"Hey guys - thanks so much for the Thanksgiving card! The \$2 bill was a brilliant idea. I contributed it to Gracefalls Restoration Center. Thanks for helping with their mission. You definitely are a company that cares."

Charlotte Hicks

"Mike and Crew, Please accept my sincere thanks for the Thanksgiving card with the special gift inside. I'm going to multiply it by 100 and give it to the USO. We all give because we are free and blessed. God bless you and your team!"

Dennis Hamsher

To see all the heart-warming responses, visit:
<http://www.siaonline.com/charities.html>

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- Life Insurance
- Workers Compensation
- Health Insurance - Group & Individual
- Disability Insurance - Group & Individual
- Mortgage Protection
- Cars & Trucks
- Classic & Antique Cars
- Motorcycle
- Boat & Watercraft
- ATVs & Recreational Vehicles
- Flood - All Types
- Renter (Tenant) Protection
- Condos & Townhomes
- Rental & Investment Property
- Business Liability
- Business Property
- Business Cars & Trucks
- Mechanical Breakdown
- Non-Profits
- Professional Offices
- And much more, Just ASK!

The Personal Client Of The Month Is...

Ezequiel & Jennifer Vazquez

Thank You For Your Business!

Contact YOUR Protection Coach® At

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24910 Las Brisas Rd. #117 Murrieta, Ca 92562 • E-mail: insure@siaonline.com

COACHES CORNER

Be Prepared: Flood Safety & Survival Tips

In light of all the recent wet weather, I would like to share a few simple flood safety tips that could help keep your family safe!

Be Prepared

- Listen to the radio or television for information.
- Be aware that flash flooding can occur. If there is any possibility of a flash flood, move immediately to higher ground. Do not wait for instructions to move.
- Be aware of streams, drainage channels, canyons, and other areas known to flood suddenly. Flash floods can occur in these areas with or without such typical warnings as rain clouds or heavy rain.

Evacuation

- Secure your home. If you have time, bring in outdoor furniture. Move essential items to an upper floor.
- Turn off utilities at the main switches or valves if instructed to do so. Disconnect electrical appliances. Do not touch electrical equipment if you are wet or standing in water.
- Do not walk through moving water. Six inches of moving water can make you fall. If you have to walk in water, walk where the water is not moving. Use a stick to check the firmness of the ground in front of you.

Driving in Floods

- Do not drive into flooded areas. If floodwaters rise around your car, abandon the car and move to higher ground if you can do so safely. You and the vehicle can be quickly swept away.
- Six inches of water will reach the bottom of most passenger

cars causing loss of control and possible stalling.

- A foot of water will float many vehicles.
- Two feet of rushing water can carry away most vehicles including sport utility vehicles (SUV's) and pick-up trucks.

After a Flood

- Listen for news reports to learn whether the community's water supply is safe to drink.
- Avoid floodwaters; water may be contaminated by oil, gasoline, or raw sewage. Water may also be electrically charged from underground or downed power lines.
- Avoid moving water.
- Be aware of areas where floodwaters have receded. Roads may have weakened and could collapse under the weight of a car.
- Stay away from downed power lines, and report them to the power company.
- Return home only when authorities indicate it is safe.
- Stay out of any building if it is surrounded by floodwaters.
- Use extreme caution when entering buildings; there may be hidden damage, particularly in foundations.
- Service damaged septic tanks, cesspools, pits, and leaching systems as soon as possible. Damaged sewage systems are serious health hazards.



Tina Ostgaard
Protection Coach

A Warm Welcome to Some of The Newest Members of Our Agency Family!

Adrian Lopez
Phil Journeay
Matthew Farley
Shelley Pacheco
Anthony Lombardy
of The Carriage House
Amanda Zook
Bernard Henderson
Norma Gold
Chris Rehaume
James Kelso
David Townsend

Timothy Thomason
of TJ Construction
Melissa Lovoy
Vicki Tersigni
Michael & Mourad Hanna
of Desert Nights, Inc.
Todd Clarke
of Northwestern Mutual
Thoung Van Dao
of Health & Beauty Secrets
Linnette Jones
The Hungry Bull Restaurant

- Clean and disinfect everything that got wet. Mud left from floodwater can contain sewage and chemicals

We hope this article helps. If you need more information, have questions, comments or concerns, please call 951-600-5751 and speak with a protection coach today!

Call Now for Your FREE Reports on Flood & Water Damage Safety:

1. Electrical System Components
2. Exterior Walls—Seal Out Water
3. Flood Risk - Evaluate Your Risk
4. Minimize Flood Damage
5. Protect Your Commercial Buildings

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Dates To Remember:

January 2011

1st - New Year's Day

13th - Make Your Dream Come True Day

Make Your Dream Come True Day gives you the opportunity to do something to realize your goals and dreams. Whatever your dreams are, they usually don't come true without some effort on your part. So, today is the perfect opportunity to do something about it.

On this day do something, anything, to move in the direction of achieving your dreams. Sure, sometimes it takes several steps to accomplish them. So view today as a time to get started on them. With a little effort, they will come true!

15th - National Hat Day

17th - Martin Luther King Jr.'s Birthday

24th - Compliment Day

Yes, its Compliment Day. Today is a great opportunity to say something positive about the people you come into contact with. Everyone has good attributes. ...that's right..... everyone.

- Its a cinch to find compliments for family and loved ones, even for your Mother-in-Law. (Tip: She's probably a good cook.)
- Friends are friends because you see something good about them. Here's an easy compliment to a friend: "Wow, you're very intelligent...you choose your friends wisely".
- It's more challenging to compliment your boss, or people you don't like. Take up the challenge, and find a compliment for them today, too.


28th - Fun at Work Day

February 2011

1st - National Freedom Day

11th - Make a Friend Day

Do you have enough friends? The answer should be no. No matter how many friends we have, more of them increases our wealth. That's because friends are one of life's valuable assets. 'Ya just can't have too many friends."

14th - Valentine's Day 

Did you know? While 75% of chocolate purchases are made by women all year long, during the days and minutes before Valentine's Day, 75% of the chocolate purchases are made by men. Over \$1billion of chocolate is purchased for Valentine's Day.

17th - Random Acts of Kindness Day

20th - Love Your Pet Day

21st - President's Day

22nd - George Washington's Birthday



\$ Over 461 Client Birthdays!



In Memoriam...

To A Rising Star

Please join us in remembering someone very special. The Pillsbury Doughboy dies suddenly of trauma complications from repeated **pokes in the belly**. The funeral will be held tomorrow at **3:50 for about 20 minutes**. **Dozens** of celebrities are expected to **rise** to pay their respects, including **Mrs. Butterworth, Hungry Jack and Betty Crocker**. Deliveries of **flours** are being accepted.

Born and **bread** in a bakery, Doughboy **rose quickly** to fame doing commercials. Although a beloved personality, he was not considered a very smart **cookie**, because he contributed most of his **dough** to **half-baked** ideas instead of **rolling** his assets into annuities or other solid financial investments.

Doughboy is survived by his wife and his three children: **John Dough, Jane Dough and Dosey Dough**. Because he followed **crumby** advice and did not purchase life insurance, his family is expected to suffer financial hardships along with the loss of their **much-kneaded** male **roll** model.

*P.S. The Doughboy is alive and well. But, if this made you think even for a brief second that you could be doing more for your financial future, please **rise** to the occasion and take time to consider obtaining a life insurance policy or investing in secure annuities.*

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The Next Millionaire Could Be YOU!

Your business and the opportunity to save you money are sincerely appreciated. People are not only saving tons of money on their insurance protection, SIA is paying huge rewards for referrals of others who also want to cash in on the savings. The excitement is also at dangerous levels due to the outstanding protection being provided to Stromsøe Insurance Agency customers. Do you know someone who wants a **FREE price comparison quote**? Simply have them **CALL 877-994-6787**, make sure that they mention YOUR NAME. One 7 minute phone call could save them hundreds or even thousands of dollars, and it could make you the next BIG Winner!!



Bruce Daniel won \$1,001 cash, plus \$501 to his favorite charity just by telling someone about Stromsøe Insurance Agency!
Thank YOU Bruce and congratulations!!



Make sure your friends mention your name when they contact us!

Here are 4 Easy Ways to Reach Us:

1. CALL 877-994-6787 (877.99.Insure)
2. FAX 951-677-6265
3. Email - insure@siaonline.com
4. www.SIAonline.com

Saving Money and Receiving Great Service is No Accident

“The SIA team contacted ME and asked if I’d like them to see if they could find a lower rate for my homeowner’s insurance. I’ve never had an insurance agency do that before! They saved me money AND added additional coverage to my policy.”

Ray and Karen Phelps - Vista, CA - Client Since 2000

“With Stromsøe Insurance, I have been pleased to get the best of both worlds – the lowest prices on insurance rates and the very highest service we’ve ever had.”

Richard and Shelly Holladay - Fallbrook, CA - Client Since 1998

“Being in business, there are so many decisions, but with SIA on your side, insurance is one less headache. SIA has saved me thousands & their Service is priceless.”

Rene & Cindy Martinez - Rene’s Commercial Management - San Jacinto, CA - Client since 2001

2011 Grand Prize List

*Prize list is subject to improvements at any time!

It's as Easy as 1 - 2 - 3...

1. Tell your family, friends and colleagues about Stromsøe Insurance Agency.
2. Have them contact our office at 951-600-5751 or 877-994-6787.
3. You Automatically WIN!!!

# 1 - CASH \$\$\$	<input type="checkbox"/>
# 2 - New iPad	<input type="checkbox"/>
# 3 - BIG Screen TV	<input type="checkbox"/>
# 4 - Free Groceries	<input type="checkbox"/>

2010 Winners Circle



Grand Prize #1 - \$250 Gas Card
Carla & Douglas Rayley



Grand Prize #2 - New Laptop
Tim & Rosie Redmond

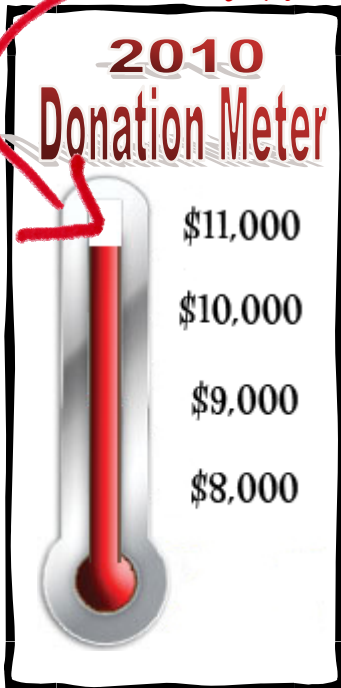


Grand Prize #3 - BIG Screen TV
Anna Stirling



Grand Prize #4 - \$501 Charity
Miqlat Melawi Orphans

A HUGE Thank You!! You helped raise over \$10,753.00 in donations to your favorite charities and our communities!



Here are just a few of the charities YOU helped support in 2010!

A&M	Disabled Children's Charity Fund	Murrieta Rotary
Advocates for Faith & Freedom	Divorce Care Group - Mtn Sprgs	New Havens Boy School
Alzheimers Foundation	Escondido Humane Society	Oakgrovecenter.org
American Breast Cancer Fdn.	Fallbrook Historical Society	Our Lady of Perpetual Help
American Cancer Society	Fallbrook Land Conservancy	Pearl S. Buck Foundation
American Red Cross	Fallbrook Village Association	Rady's Children's Hospital
Angel Society of Fallbrook	Family Research Council	Ramona Animal Shelter
Angels for Christ - Corona	Focus on the Family	Red Cross - Haiti
Animal Friends of the Valley	Grace Children's Home	Salon de la Reina
Battered Women of S.D County	Heifer International	San Jacinto Animal Shelter
Boys & Girls Clubs - N. County	International Christian Adoption	Salvation Army
CA Parrot Rescue	Jacob's Well	Shriners to Benefit Cerebral Palsy
California Center for Elder care	Juvenile Diabetes	St. Judes Children's Hospital
Calvary Chapel - Chino Hills	Kenneth Copeland Ministries	St. Martha's Catholic Church
Calvary Chapel - Murrieta	Kiwanis	St. Peters Fallbrook
Canine Companions	Lay Brothers of the Poor	Susan G Komen
Charity for Charity	LEAF	Muscular Dystrophy Assn.
Chelsea King Foundation	LengthenYourSide.org	The Orchard Christian Fellowship
CHOC	Make a Wish	The Watch Tower Tract Society
Church of Ramona	Menifee Nazarene Church	United Cerebral Palsy
Cornerstone Church - Wildomar	Menifee Valley Community Cupboard	Veterans Affairs
Cystinosis Foundation	Miqlat Melawi Orphans	Wishes for Children
Disabled Veterans	Murrieta Redhawks	

January is National Blood Donor Month:

January is National Blood Donor Month, please join us and your local blood center during the annual celebration to thank blood donors. First-time and regular donors are encouraged to make a difference to their communities by scheduling an appointment to give blood each January, and regularly thereafter.

Give the Gift of Life

Share the gift of life this month by donating blood at a blood center near you by visiting <http://www.americasblood.org/go.cfm?do=NBDR.ShowForm>.

Thank Share Connect Inspire

Also, don't forget to *Thank A Donor* at <http://www.thanksdonor.com>. At its core **ThankADonor** is a community, drawn together by the generosity of those willing to give something of themselves to a complete stranger. While most recipients and donors will never know each other, here visitors can meet people just like them, read their stories, see their pictures and inspire others to give. We invite you to join the conversation:

Thank - One donation has the ability to save three lives, **thank** the donors whose generosity makes the ultimate difference.

Share - Every day approximately 40,000 pints of blood are needed, each of those pints has a story to tell, **share** them here.

Connect - One out of every seven people entering a hospital will require blood, **connect** with many of the millions of people impacted by the generosity of blood donors.

Inspire - Fewer than one in ten people donate blood. **Inspire** others to give as they're able. Each of us has blood, many are able to give it, few do. Help change that.



SUPPORT THE BLOOD BANK

Donate your blood and make a difference

You're Invited To Protect Yourself at
Stromsoe Insurance Agency's

Bring your friends too!

2011 SHRED EVENT

Saturday, March 26, 2011

8:01am-12:01pm (rain or shine)

Location: SIA Parking Lot
24910 Las Brisas Rd., Suite 117
Murrieta, CA 92562

FREE TO ALL!

Check www.SIAonline.com for up-to-date details.

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Mark your calendar



Secure Your ID Day

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**HAPPY NEW
 YEAR
 2011**

The Next Millionaire Could Be YOU!!!

... See page 5 for all the details.

We Get Mail...



"Mercury Insurance was involved all the way. Great Communication! Kept us informed what was going to be happening. Everyone involved was a professional. This is what we call 'Nordstrom Service!'"

Gary & Rosa Tsosie – Murrieta, CA – Client Since 1994



Quick Tip Time

Winter Ski and Snowboard Safety

- Select the right equipment, and make sure items such as bindings and boots are adjusted to fit properly.
- Make sure you have the proper training, and don't ski or snowboard beyond your ability.
- wear helmet specifically designed for skiing or snowboarding.
- Ski and snowboard in control, and follow the rules of the slopes.
- Never ski or snowboard alone. Make sure someone is there to help you if you get hurt.
- Get in shape before you hit the slopes. Making sure you are physically fit before you ski or snowboard can help prevent injuries.
- Wear warm, close-fitting clothing. Loose clothing can become entangled in lifts, tow ropes and ski poles.



Congratulations!

Bruce and Margaret Daniel have won our 2010 Referral Program Grand Prize of \$1,001 cash, plus \$501 to their favorite charity - Miqlat Melawi Orphans!
 SIA is kicking off our 2011 Millionaire Referral Program, so keep on talking and you could be the **Next Millionaire!**

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