

Mike Stromsoe's

The Protection Coach®

News & Tips For Clients & Friends of Stromsoe Insurance Agency

Happy New Year! From our family to yours, we hope the coming year is the first chapter or a continuance of a wonderful series of life events for you, your family and your loved ones. If we can help in any way, please let us know!

Never Ever Give Up



Keith Stromsoe and Mike Stromsoe in front of the beast that reminded us of the important life lesson.

of doing it myself. Many of these occurrences came as the result of no money to pay a mechanic and older vehicles that were easier to work on. Today, I remain so grateful for the lessons lovingly shared by my parents.

Time to pay more lessons forward. As Keith and I took on the task at hand with his older vehicle, it came to a point where our success in the goal at hand in fixing the truck seemed hopeless. There was talk of giving up and trying again later. Fortunately, the "strong suggestions" shared with me early in life always included - **Never Ever Give Up**. And better yet, I remembered this key life lesson right then. Keith and I discussed the **Never Ever Give Up** lesson. We are happy to report that about 15 minutes later, we successfully conquered the task at hand.

Most importantly, the lesson of "**Never Ever Give Up**" has been shared with Keith. We hope you'll share this lesson with anyone you know too 😊

A recent occasion in the life of our family brings the topic for this month's thoughts. My son Keith asked for some assistance with a matter concerning his truck. Most of the mechanical gifts I have learned (which are very limited) were encouraged by my father's "strong suggestion"

Inside This Issue:

"Quality of Life"



A New Year of Health, Happiness & Prosperity!

Cyber/Cell Awareness



Keeping Your Kids Safe

Because of you...



The Doc's Celebrating 25 Years in Insurance!!!

What's the buzz this month...



SAVE up to 17% or more

By combining all your insurance with us!

JANUARY 2012						
SUN	MON	TUE	WED	THU	FRI	SAT
1 New Year's Day!	2 OFFICE CLOSED	3	4	5	6	7
8	9	10	11	12 Pharmacist Day	13	14
15	16 Martin Luther King Jr's Bday	17	18	19	20	21 Nat'l Hugging Day
22	23	24 Compliment Day	25	26 Spouse's Day	27	28
29	30	31				

- Home & Fire
- Life Insurance
- Workers Compensation
- Health Insurance - Group & Individual
- Disability Insurance - Group & Individual
- Mortgage Protection
- Cars & Trucks
- Classic & Antique Cars
- Motorcycle
- Boat & Watercraft
- ATVs & Recreational Vehicles
- Flood - All Types
- Renter (Tenant) Protection
- Condos & Townhomes
- Rental & Investment Property
- Business Liability
- Business Property
- Business Cars & Trucks
- Mechanical Breakdown
- Non-Profits
- Professional Offices
- And much more, Just ASK!

Are You Living the True "Quality of Life" ?

What are the necessities of life or what is considered a good standard of living? Food, clean water, shelter, and clothing are the very basic elements that people need to stay alive. For some, these necessities seem more like luxuries because they are not accessible.

According to Encarta Dictionary the quality of life is "the degree of enjoyment and satisfaction experienced in everyday life as opposed to financial or material well-being."

So quality of life is the physical and psychological sense of well-being like health, diet, stress, and worry as opposed to tangible entities related to standard of living, which is the quality and quantity of goods and services available to people and how these entities are distributed amongst people. These two concepts are inter-related; having access to the basic necessities of living means you will feel less stressed about sustaining life. For International Quality of Life Month, take the time to realize the number of people around the world that do not have a good quality of life because necessities are inaccessible.

Going into 2012, the Stromsoe Insurance Total Protection Team wishes all of our friends and clients to experience the true "Quality of Life" this year and many more to come!!!

The Client Of The Month Is...

Terri & Dale Barry
of Safe & Secure Locksmith
Thank You For Your Business!

Contact YOUR Protection Coach® At

Stromsoe Insurance Agency, Inc. • Phone: (951)600-5751 • Fax: (951)677-6265
 24910 Las Brisas Rd. #117 Murrieta, Ca 92562 • E-mail: insure@siaonline.com

Keeping Your Kids Safe Online

So you finally caved in and bought your child a cell-phone this holiday season. After all, her friends have one, and it's not like the old days, she reminds you, when one could easily call home from a corner pay phone. Pay phones are hard to find in these smartphone-happy times, and with cell phone service on a family plan costing as little as \$9.00 a month or less, which often includes a free phone, it just makes sense to give your teen a means by which to keep in contact with you throughout the day, right?

Sigh. Yes. Like it or not, it makes perfect sense.

Cell/Cyber Anxiety

But if your child is surfing the Web and has his/her own email account for school or pleasure, you might find yourself wondering just how much control you have over his extra-familiar activities, now that he can virtually be anywhere, communicating with virtually anyone, at any given time. This "virtual" freedom appears to be here to stay, as are the chat sites, texting packages and pocket phones, but that doesn't mean you have to give up all your parental rights when it comes to keeping track of your child's virtual whereabouts and social media relationships. There are still ways to safeguard your kids without making them feel intruded upon or excluded from the new-found freedoms that now seem to come with the territory of the modern teen.



Cyber Guardians

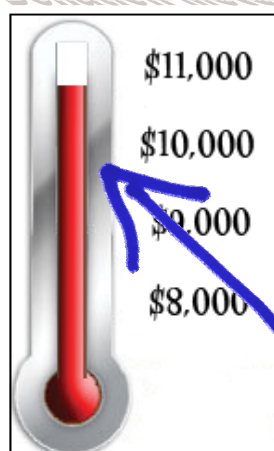
We recently came across a new subscription-based service, www.SafetyWeb.com, that will monitor your child's cyber and cell activity and alerts you to any potential threats, misuse, abuse, predatory behaviors or cyber bullying as they may occur. Visit their website to get a sneak peek of what your child is doing on the web.

This is just one example, there are many services available. Let's face it times are changing and our children are more vulnerable than ever. Our number one priority at Stromsoe Insurance is to keep you and your loved ones safe. We hope this article helps!

A Warm Welcome to Some of The Newest Members of Our Agency Family!

Keri MacLean
Shelly Rufin
(w/ Edfin Cash for College)
Martha Hulsey
Robert & Jeanette Derieux
(w/ Park Specialties, Inc.)
Sharon Berry
Laura Bruno
James & Christa Moss
Gloria Seelye
Jonas & Traci Graham
Casey Flanders
Ann Hill
Loren & Alicia Batzloff
& many others...

2011
Donation Meter



The 2011 Contribution Totals Are In...

The Stromsoe Insurance Total Protection Team is thrilled to announce that we made our donation goal for 2011 and then some... Because of your kind referrals, we were able to contribute \$11,232.91 to your favorite charities, helping children and families, our communities and supporting amazing organizations across the world!!!

*We cannot **Thank You** enough and with your help. We would love to make 2012 our **BEST YEAR EVER**, but we cannot do it without **YOU!!!!** 😊*

You did it - \$11,232.91 WOOHOO!!!!

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DID YOU KNOW.... On December 1, 2011 our agency president, Mike Stromsoe, celebrated his 25th anniversary in the insurance industry.



FREE GAS
With EVERY Referral!!!

... see full details inside.

Congratulations



Thank you Jimmy & Louisa Hsieh for your kind referrals to our team. Hope you enjoy your New Apple iPad 2!

We Get Mail...

"The experience was so pleasant that in a surrealistic sense, it would almost make a person want their car to get hit again."

Charles & Cathy Sneller
 Fallbrook, CA - Client Since 1988



Quick Tip



Rainy Weather Driving Tips

- First and foremost: slow down! It takes longer to stop or adjust in wet weather.
- Stay toward the middle lanes - water tends to pool in the outside lanes.
- Maintain proper following distance (3 Second Rule). This needs to be increased in wet weather.
- Drive in the tracks of a car ahead of you.
- Don't follow large trucks or busses too closely. The spray created by their large tires reduces your vision. Take care when passing them as well; if you must pass, do so quickly and safely.
- Be more alert when driving in wet or slippery conditions. Watch out for brake lights in front of you.
- Avoid using your brakes; if possible, take your foot off the accelerator to slow down.
- Turn your headlights on even in a light rain - it's the law.

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